



The 4th NO-Age Meeting on 'The good, the bad and the ugly'

3:00 pm to 7:20 pm (GMT+1) on the 3rd December 2020

Zoom meeting: <https://uio.zoom.us/j/63697550253>

(Meeting ID: 636 9755 0253)



Venue: Georg Sverdrup's Hus UiO Blindern Campus (invitation only). For registered attendants, it will be a digital meeting via zoom.

Time/date: 3:00 pm to 7:20 pm on the 3rd December 2020

Recording: this event will be recorded with video to be released at [here](#) (videos of previous events are also available here).

“The good, the bad and the ugly”. Why would we need a Centre for Healthy Ageing at the University of Oslo (UiO) and why should it be an inter-disciplinary approach? The 4th NO-Age meeting has compiled a high caliber inter-disciplinary speakers to share and discuss their expertise on such topics. In this event, we are featuring the award-winning Prof. Cass R. Sunstein from the Harvard University and celebrating the life-long achievements of the 80-year young UiO Prof. Jon Storm-Mathisen.

Cass R. Sunstein is currently the Robert Walmsley University Professor at Harvard. He is the founder and director of the Program on Behavioral Economics and Public Policy at Harvard Law School. In 2018, he received the Holberg Prize from the government of Norway, sometimes described as the equivalent of the Nobel Prize for law and the humanities. From 2009 to 2012, he was Administrator of the White House Office of Information and Regulatory Affairs, and after that, he served on the President's Review Board on Intelligence and Communications Technologies and on the Pentagon's Defense Innovation Board. Prof. Sunstein has testified before congressional committees on many subjects, and he has advised officials at the United Nations, the European Commission, the World Bank, and many nations on issues of law and public policy. He serves as an adviser to the Behavioural Insights Team in the United Kingdom. In 2020, the World Health Organization appointed him as Chair of its technical advisory group on Behavioural Insights and Sciences for Health. For more details of the keynote speaker <https://hls.harvard.edu/faculty/directory/10871/Sunstein>.

Organizers: Evandro Fei Fang, Hilde Loge Nilsen, Jon Storm-Mathisen, and Linda Hildegard Bergersen

To address new developments in academia and society we need inter-disciplinary research that broadens our perspective and asks the unexpected questions. Our approach seeks to not only gather and get inspired, but most importantly to foster an exchange of mind set.

Registration (free):

<https://noage100.com/2020/02/25/the-good-the-bad-and-the-ugly/> (this website: at the end)

Zoom meeting

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Program:

15:00 Opening remarks by **Linda Hildegard Bergersen**

15:05-15:50 Key note speaker: **Cass R. Sunstein**, Founder and Director of the Program on Behavioral Economics and Public Policy at the Harvard Law School, Harvard University

“**FEAST**: introducing a new framework for promoting good choices, drawing on behavioral economics”

15:50 -16:00: Q&A

16:00-16:30 **Lene Juel Rasmussen**, Director of the Center of Healthy Aging at the University of Copenhagen ([abstract and biography here](#))

“Why we succeed”

16:30-17:00 **Aasta Marie Bjorvand Bjørkøy**, Head of Research at Department for Linguistics and Scandinavian Studies, University of Oslo ([Abstract and biography here](#))

“Ageing and dignity”

17:00-17:30 **Knut Røed**, Frisch Centre, University of Oslo ([abstract and biography here](#))

“Working day and night”

17:30-17:45: Coffee

17:45-18:15 **Tove Pettersen**, Centre for Gender Research, University of Oslo ([abstract and biography here](#))

“Old Age – Simone de Beauvoir’s Interdisciplinary Analysis”

18:15-18:45 **Olav Gjelsvik**, Department of Philosophy, Classics, History of Art and Ideas, University of Oslo ([abstract and biography here](#))

“You shall get all you need, but you should not need much”

18:45-19:15 **Jon Storm-Mathisen**, Department of Molecular Medicine, University of Oslo ([abstract and biography here](#))

“How to celebrate 80 years of science. Glutamate and beyond”

19:15 Closing remarks by Tove Pettersen and Linda Hildegard Bergersen (group photo)

This event is sponsored by **UiO:Livsvitenskap**



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